

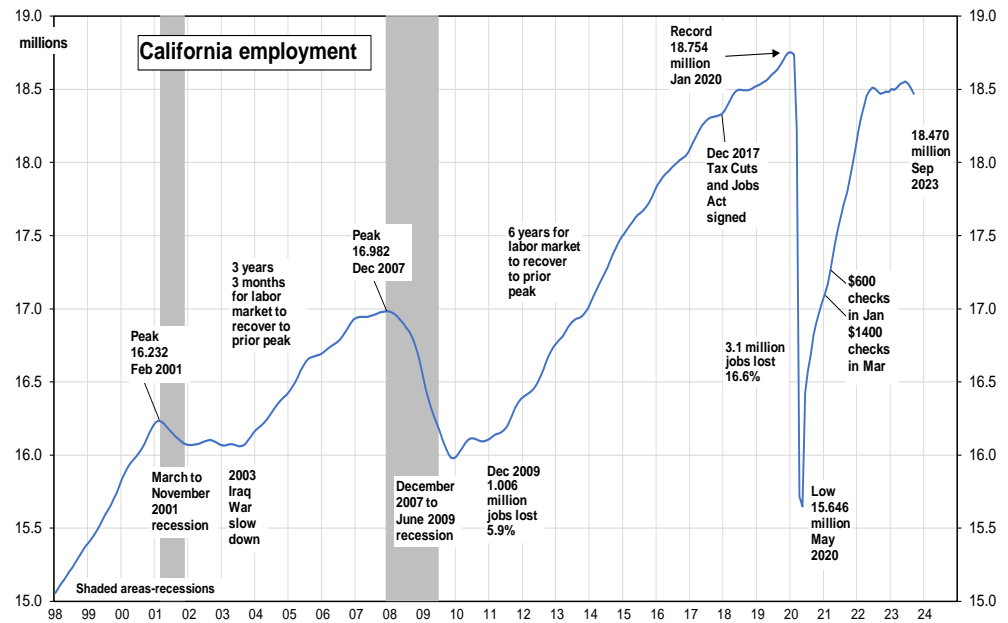
# Financial Markets This Week

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## CALIFORNIA RECESSION

If a nationwide economic recession is when the unemployment rate jumps 0.5 percentage points, California has that beat for months now. The California unemployment rate was 3.8% in August 2022 and was 4.4% in February 2023 which triggers a recession-level job loss for the Golden State. Still going. The California unemployment



rate was 4.7% in September and the October data are due 10am ET Friday, November 17. State-level unemployment data are often volatile, and trends get reversed, but California is the largest state in the union and rising unemployment there in 2007 led the way in forecasting the December 2007-June 2009 recession in part because California was one of the key subprime housing crisis states. What did Bernanke say at the time: “The proximate cause of the crisis [recession] was the turn of the housing cycle in the United States and the associated rise in delinquencies on subprime mortgages, which imposed substantial losses on many financial institutions and shook investor confidence in credit markets.”

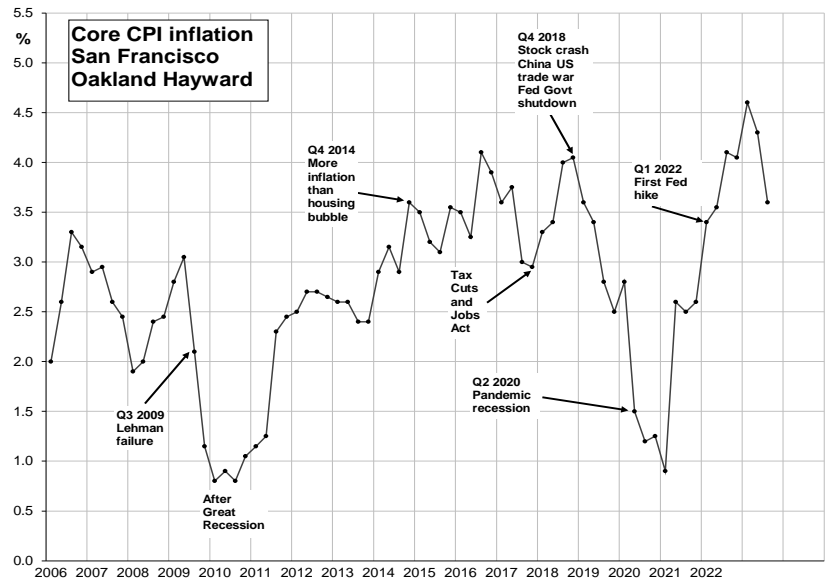
### California Labor Market Trend-5 months

Thousands	Apr 23	Sep 23	Change	% Chg
Employment	18,537	18,471	-66	-0.4
Unemployed	868	914	46	5.2
Rate	4.5	4.7	0.2	---
<b>Payroll employment</b>	<b>18,040</b>	<b>18,109</b>	<b>69</b>	<b>0.4</b>
Mining/Logging	20.1	19.9	--	--
Construction	912.4	933.8	21.4	2.3
Manufacturing	1,344.1	1,332.9	-11.2	-0.8
Trade/Trans/Utilities	3,151.7	3,148.9	-2.8	-0.1
Information	600.6	571.0	-29.6	-4.9
Financial activities	849.1	846.6	-2.5	-0.3
Professional/Business	2,908.1	2,884.5	-23.6	-0.8
Education/Health	3,062.9	3,129.7	66.8	2.2
Leisure/Hospitality	2,036.6	2,066.1	29.5	1.4
Other Services	580.3	589.7	9.4	1.6
Government	2,574.2	2,585.9	11.7	0.5

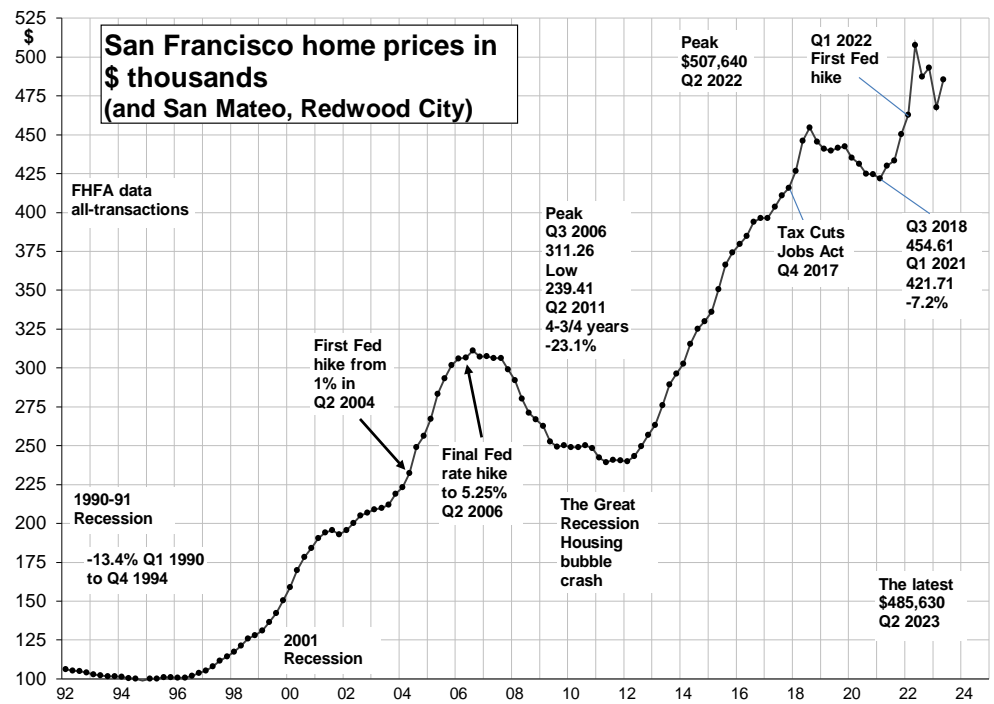
Jobs growth is slowing. The Fed’s restrictive monetary policy set a 5% rate at the March meeting. Maybe that was enough for a high-flying state like California. However, interest-sensitive construction jobs are booming, as are education and health jobs. Information jobs are the weakest, down 4.9%,

which is due to the “Hollywood strikes.” In the nationwide payroll jobs count, motion picture and sound recording industries lost 9K in June, 11K in July and 15K in August.

The economy needs to slow to limit inflation pressures for the nation, but it does not look like every area of the country produces inflation the same way. Core CPI inflation in San Francisco was hotter before the pandemic than it was during the housing bubble back in 2004-06. Starting at the end of 2014, inflation was a steady 3 to 4 percent rate before tumbling during the pandemic. Inflation recovered to pre-pandemic levels around the time of the first Fed hike in March 2022, and was about 3.5% year-year in the latest Q3 2023 numbers.



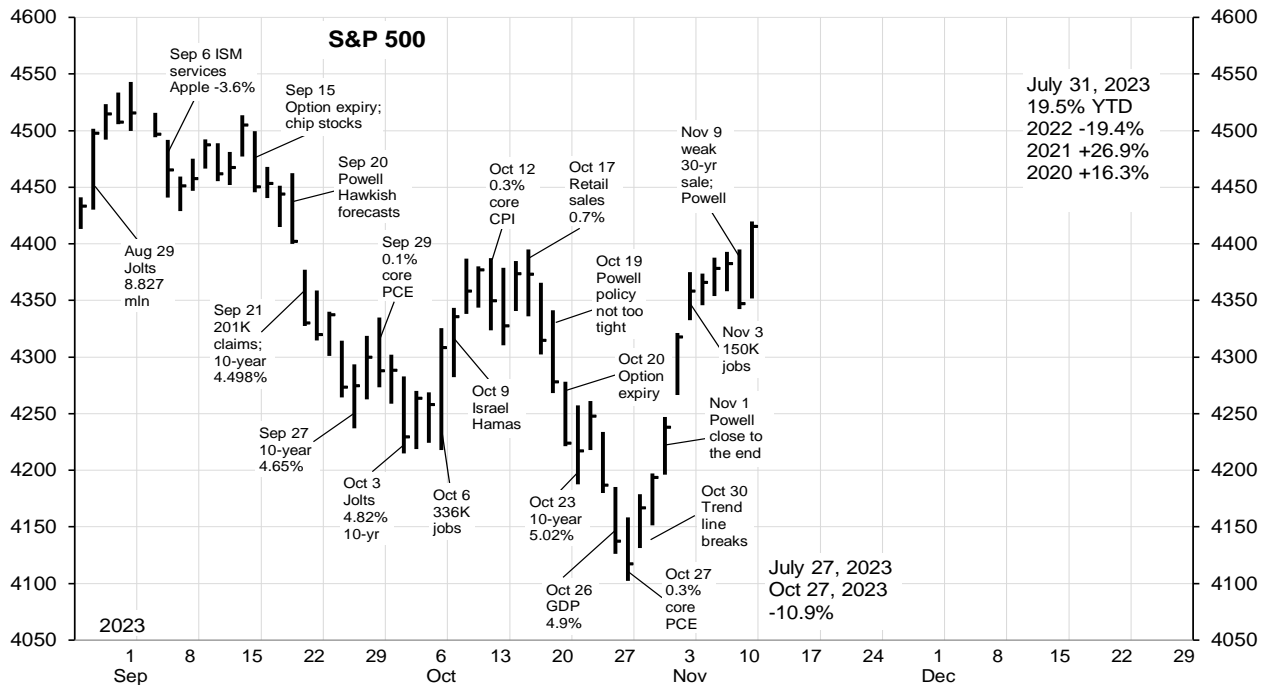
Home prices are reacting oddly, and nothing like the response to the Great Recession’s Fed rate hikes to 5.25% when prices fell 23.1% for nearly five years from Q3 2006 to Q2 2011. Prices did fall 7.2% from the second half of 2018 when the Fed pushed rates to 2.5%, a China-US trade war all year, a stock market crash, and a Federal government shutdown. But



San Francisco home prices came back after the short pandemic recession ended. The recession ended Q2 2020 and the Fed kept going, leaving interest rates at zero until Q1 2022 and did not announce its QE tapering until November 2021. It is hard to read the current trend, but mortgage rates are higher than before the Great Recession and yet no housing crash. The trend is hard to read due to the outsized 9.7% jump in Q2 2022 to the peak of \$507,640.

To conclude, the largest state in the union is showing slower jobs growth, but inflation is about the same as it was before the pandemic and home prices are elevated despite falling the last several quarters. Stay tuned. The unemployment rate is signaling a recession out West. Time will tell.

INTEREST RATES

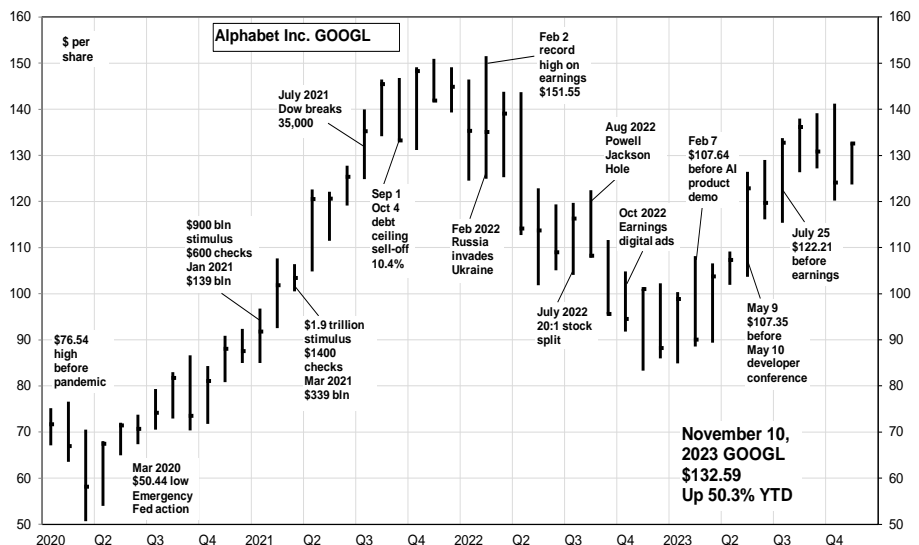


Quiet week until Thursday and Friday. The stock market fell apart Thursday, mostly with the less than solid 30-year Treasury auction results at 1pm ET, higher yields, lower stocks, especially tech, and then Powell's comments at 2pm ET kicked bond and stock prices even lower. Looked like the rally since Halloween was failing, even got the Michigan Consumer Sentiment data Friday at 10am ET where the public thinks long run inflation expectations (5 to 10 years from now, how could they know?) were the worst since 2011, data Fed Chair Powell says they look at very carefully. But it was a big so what, and the stock market rally just kept going, forcing more and more shorts to cover. SPX filled the gap at 4,400, trying to shake off the downtrend since July 27... ahead of a Federal government shutdown. On Friday, 10-yr yields closed at 4.65%, and the S&P 500 is up 15.0% YTD.

Alphabet, Inc. (GOOGL) up 50.3% YTD

Google was \$138.81 on Tuesday, October 24 before earnings after the bell, and collapsed 9.5% the next day to \$125.61. The stock recovered with the overall market from the low on the last Friday of October, but remains short of the gap left at \$133.95. Analysts were disappointed by slowing Cloud revenues made worse by Microsoft reporting strong cloud sales on the same day.

Calendar Year	Revenue	Advertising	Cloud	Operating Income
Q3 2023	76,693	59,647	8,411	21,343
Q2 2023	74,604	58,143	8,031	21,838
Q1 2023	69,787	54,548	7,454	17,415
Q4 2022	76,048	59,042	7,315	18,160
Q3 2022	69,092	54,482	6,868	17,135
Q2 2022	69,685	56,288	6,276	19,453
Q1 2022	68,011	54,661	5,821	20,094
Q4 2021	75,325	61,239	5,541	21,885
Q3 2021	65,118	53,130	4,990	21,031



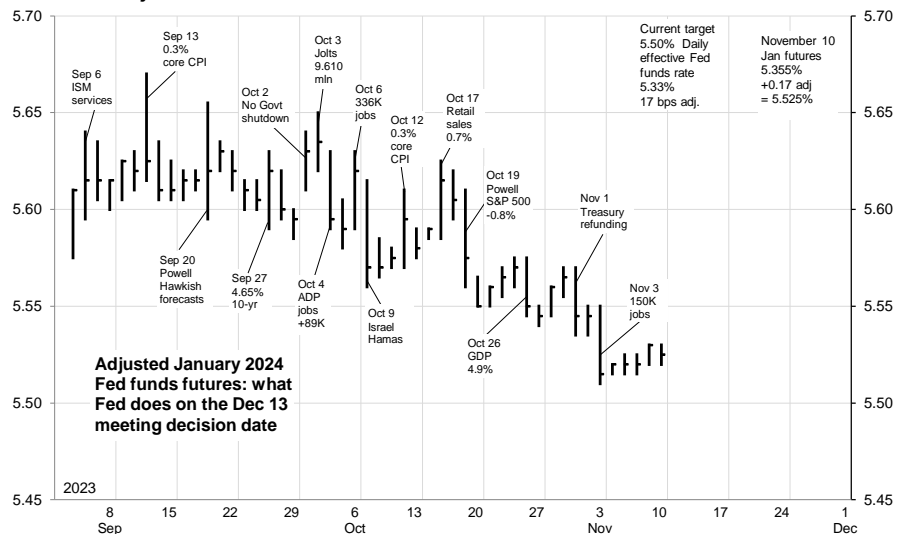
**FEDERAL RESERVE POLICY**

The Fed meets December 12-13, 2023 to consider its monetary policy. Maybe Powell thought he gave the market the wrong impression late in the FOMC press conference on November 1 saying they were close to the end of the cycle. Because on Thursday he said they were not confident that policy was sufficiently restrictive to bring inflation down to 2%.

He also gave another defense of missing the forecast on the worst outbreak of inflation since the 1980s, dragging in others that he said, they too missed it. Thinking inflation was transitory during the pandemic supply disruptions is one thing. Not altering monetary policy and setting it back at least to neutral was the Fed's historic error. When inflation picked up, and there was uncertainty if it would last, policymakers should have stopped QE and started raising the Fed funds rate to 2.5% neutral at the very least. And in the next go-round, the current policymakers should raise their estimates of where neutral rates are, especially if you think 5.5% may not be restrictive. The Fed's first forecast for neutral under Bernanke in 2012 was 4.25%, so do not lower rates beyond this level again unless there is a recession coming that looks like the Great Depression with double-digit unemployment rate job losses.

No change in Fed expectations this year, if Powell was trying to communicate something. Fed funds futures see no rate hike in December, and see one rate cut (to 5.25%) over the May, June, July meetings next year. Last week they had discounted two rate cuts by the middle of 2024.

Selected Fed assets and liabilities							Change from
Fed H.4.1 statistical release	8-Nov	1-Nov	25-Oct	18-Oct	3/11/20*	3/11/20	
billions, Wednesday data							
<b>Factors adding reserves</b>							
U.S. Treasury securities	4872.914	4872.601	4912.200	4913.457	2523.031	2349.883	
Federal agency debt securities	2.347	2.347	2.347	2.347	2.347	0.000	
Mortgage-backed securities (MBS)	2462.907	2462.907	2462.907	2479.652	1371.846	1091.061	
Repurchase agreements	0.000	0.001	0.001	0.000	242.375	-242.375	
Primary credit (Discount Window)	2.229	2.951	3.170	2.962	0.011	2.218	
Bank Term Funding Program	112.935	109.070	109.068	108.818			
FDIC Loans to banks via Fed	35.229	46.790	48.256	53.156			
Paycheck Protection Facility	4.244	4.343	4.495	4.633			
Main Street Lending Program	19.167	19.144	19.038	19.011			
Municipal Liquidity Facility	5.646	5.643	5.641	5.638			
Term Asset-Backed Facility (TALF II)	1.020	1.019	1.223	1.222			
Central bank liquidity swaps	0.236	0.246	0.252	0.231	0.058	0.178	
<b>Federal Reserve Total Assets</b>	<b>7911.5</b>	<b>7917.2</b>	<b>7958.6</b>	<b>7983.9</b>	<b>4360.0</b>	<b>3551.440</b>	
3-month Libor %	5.32	5.32	5.30	5.30	1.15	4.170	
<b>Factors draining reserves</b>							
Currency in circulation	2326.282	2325.298	2323.027	2324.467	1818.957	507.325	
Term Deposit Facility	0.000	0.000	0.000	0.000	0.000	0.000	
U.S. Treasury Account at Fed	763.459	753.008	847.717	841.103	372.337	391.122	
Treasury credit facilities contribution	13.358	13.358	13.358	13.358			
Reverse repurchases w/others	1024.451	1079.462	1100.617	1150.781	1.325	1023.126	
<b>Federal Reserve Liabilities</b>	<b>4551.040</b>	<b>4602.528</b>	<b>4694.586</b>	<b>4733.636</b>	<b>2580.036</b>	<b>1971.004</b>	
<b>Reserve Balances (Net Liquidity)</b>	<b>3360.426</b>	<b>3314.630</b>	<b>3263.971</b>	<b>3250.230</b>	<b>1779.990</b>	<b>1580.436</b>	
Treasuries within 15 days	61.587	82.056	84.484	83.503	21.427	40.160	
Treasuries 16 to 90 days	246.781	203.839	237.526	240.051	221.961	24.820	
Treasuries 91 days to 1 year	580.625	603.077	584.783	584.932	378.403	202.222	
Treasuries over 1-yr to 5 years	1671.662	1671.544	1682.776	1682.577	915.101	756.561	
Treasuries over 5-yr to 10 years	807.928	807.863	818.580	818.473	327.906	480.022	
Treasuries over 10-years	1504.332	1504.222	1504.050	1503.922	658.232	846.100	
Note: QT starts June 1, 2022	Change	11/8/2023	6/1/2022				
U.S. Treasury securities	-897.865	4872.914	5770.779				
Mortgage-backed securities (MBS)	-244.539	2462.907	2707.446				
**March 11, 2020 start of coronavirus lockdown of country							



Fed funds futures call Fed hikes	
Current target: November 10 -- 5.50%	
Rate+0.17 Contract	Fed decision dates
5.525 Jan 2024	Dec 13
5.525 Apr 2024	Jan 31, Mar 20
5.190 Aug 2024	May 1, Jun 12, Jul 31
Last trade, not settlement price	

Fed Policy-key variables	2023				2024				Long Term
	2023	2024	2025	2026	2023	2024	2025	2026	
Fed funds	5.6	5.1	3.9	2.9	2.5				2.5
PCE inflation	3.3	2.5	2.2	2.0	2.0				2.0
Core inflation	3.7	2.6	2.3	2.0	2.0				2.0
Unemployed	3.8	4.1	4.1	4.0	4.0				4.0
GDP	2.1	1.5	1.8	1.8	1.8				1.8

September 2023 median Fed forecasts

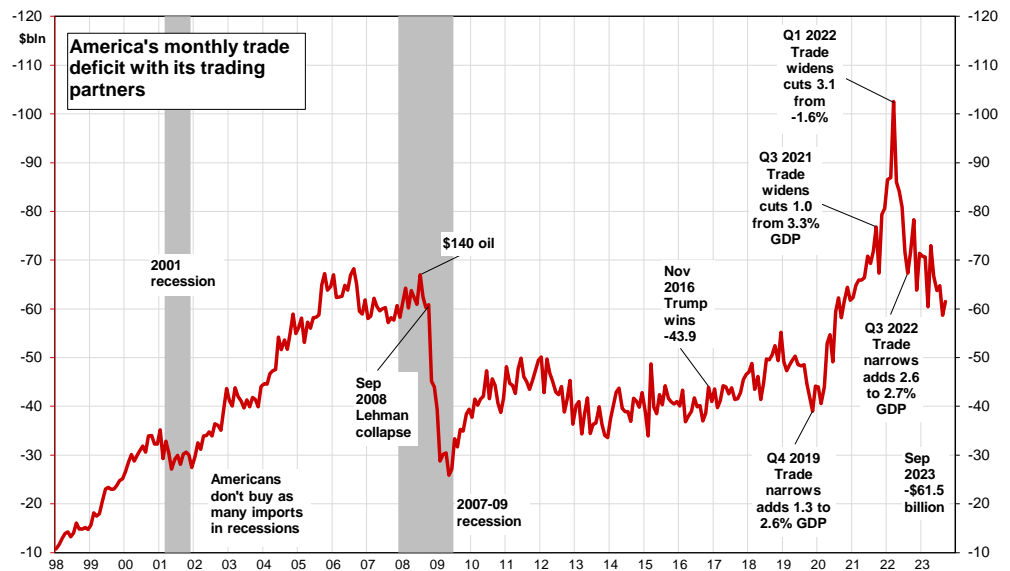
Next up: October CPI inflation report Tuesday, November 14														
Monthly % Changes	2023							2022				2022		
	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug
Core CPI inflation	0.3	0.3	0.2	0.2	0.4	0.4	0.4	0.5	0.4	0.4	0.3	0.3	0.6	0.3
Core PCE inflation	0.3	0.1	0.2	0.2	0.3	0.3	0.3	0.4	0.5	0.4	0.3	0.3	0.5	0.2
Core PCE YOY	3.7	3.8	4.3	4.3	4.7	4.8	4.8	4.8	4.9	4.9	5.1	5.3	5.5	5.0
Core CPI YOY	4.1	4.3	4.7	4.8	5.3	5.5	5.6	5.5	5.6	5.7	6.0	6.3	6.6	5.9

OTHER ECONOMIC NEWS

Trade deficit widens with import demand (Tuesday)

Breaking economy news. The trade deficit red ink increased to \$61.5 billion in September from \$58.7 billion in August. The deficit had been \$64.7 billion in July, so the data have been volatile. Exports continue to rebound and not all of it is due to the brief increase in oil prices. Exports were \$261.1 billion in September, an increase of 2.2% for the month, but only 0.5% higher than a year ago. Imports were \$322.7 billion in September, an increase of 2.7% for the month, but 2.7% lower than a year ago. The trade deficit had no material impact on third quarter 4.9% real GDP growth because in real terms, the increase in exports was offset by the increase in imports.

China's economy grew through exports the last two decades. While US imports from China increased to \$40.3 billion in September from \$36.7 billion in August, imports are 18.2% lower than a year ago, making some wonder if Christmas is coming this year for the USA.



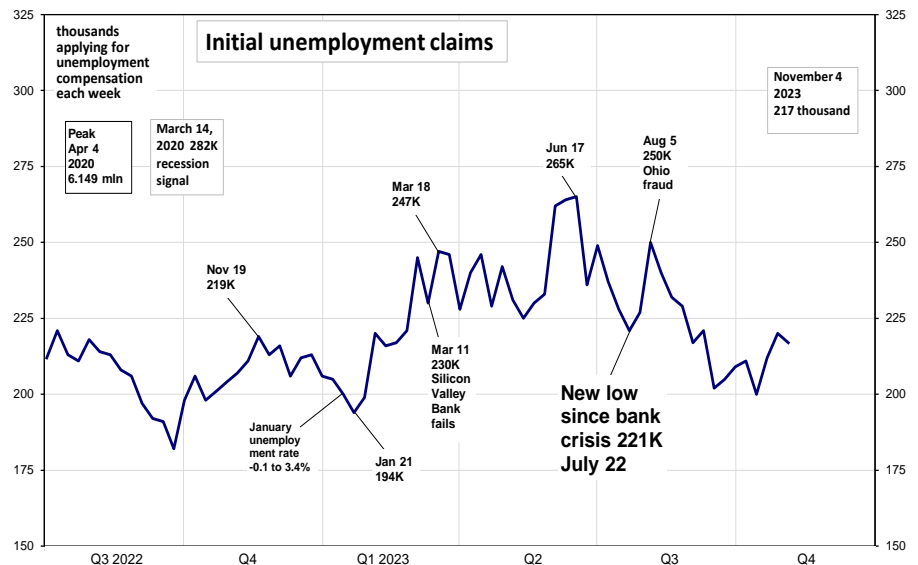
Net, net, America's demand for imported goods surged at the end of the third quarter which is not consistent with a recession outlook. The only time American consumers do not want imported goods is when overall economic demand plummets in recessions. Consumer goods increased, and almost all of it was cell phones and other household goods. There is a standoff between exports and imports at the moment even if the trade deficit widened marginally this month, but one thing we can be sure of is that recession was not on the radar in September with consumers snapping up imported foreign goods.

Real GDP %	contri- bution	Quarter	Trade deficit		Quarter		Imports	Quarter	Pct %	
			\$mln	Exports	average	Pct %				
-0.6	0.56	-83,647	Jun 2022			255,487	--	339,135	--	
			Q3 July	-71,672	260,684			332,356		
			August	-67,315	261,575			328,890		
2.7	2.58	-70,238	September	-71,726	259,849	260,703	2.0	331,575	330,940	-2.4
			Q4 October	-78,329	255,500			333,829		
2.6	0.26		November	-63,818	252,737			316,555		
		-71,178	December	-71,386	250,323	252,853	-3.0	321,709	324,031	-2.1
			Q1 Jan 2023	-70,776	258,519			329,295		
2.2	0.58		February	-70,619	252,974			323,593		
		-67,266	March	-60,403	257,726	256,406	1.4	318,129	323,672	-0.1
			Q2 April	-73,013	249,306			322,319		
2.1	0.04		May	-66,782	247,855			314,637		
		-67,838	June	-63,718	247,740	248,300	-3.2	311,458	316,138	-2.3
			Q3 July	-64,718	251,885			316,602		
4.9	-0.08		August	-58,657	255,436			314,092		
		-61,639	September	-61,542	261,113	256,145	3.2	322,656	317,783	0.5

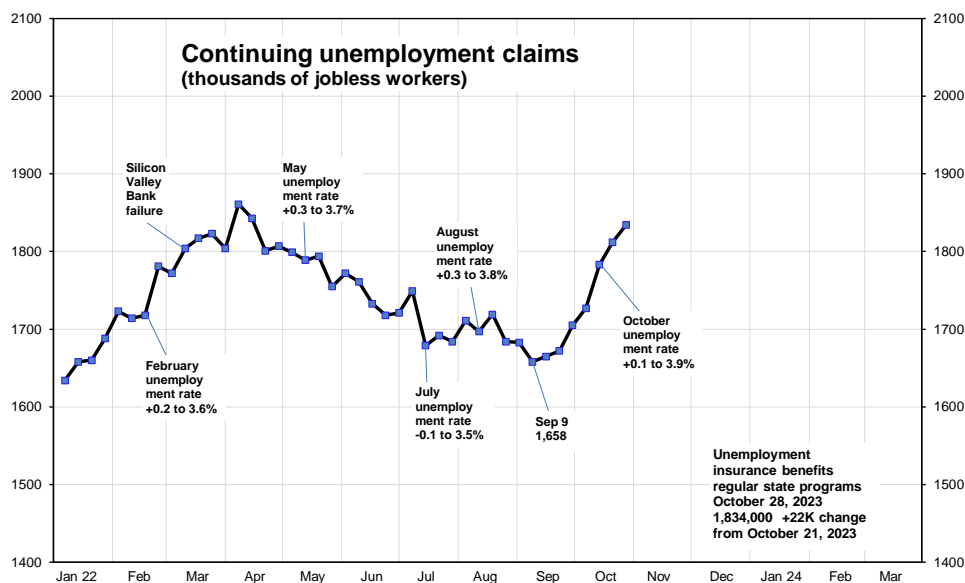
Trade has minor contribution to growth the last two quarters

## More join the unemployment rolls (Thursday)

Breaking economy news. First time jobless claims from new layoffs fell 3K to 217K in the November 4 week from a higher revised level. The more disturbing trend is that the number of Americans on the unemployment rolls receiving benefits keeps moving up. Continuing unemployment claims rose 22K to 1.834 million in the October 28 week. Total claims moved higher in the same way in October of 2022 for a few months without the labor market falling apart and the economy dropping like a recession so we cannot rule out some sort of statistical quirk in the data. Generally, the first-time jobless claims showing current layoffs need to move up as well to confirm that conditions are deteriorating.



Net, net, the labor market does not appear to be as strong as we thought as the total number of jobless workers on the nation's unemployment rolls keeps climbing perhaps because the job openings are less than advertised or maybe many lack the qualifications for hire. If this trend persists it would provide evidence that the Federal Reserve's interest rate hikes have overshoot, so labor market conditions need to be monitored closely. The jobless claims data are worrisome enough for the outlook to keep Fed officials from hiking rates again this year at the final meeting in December.

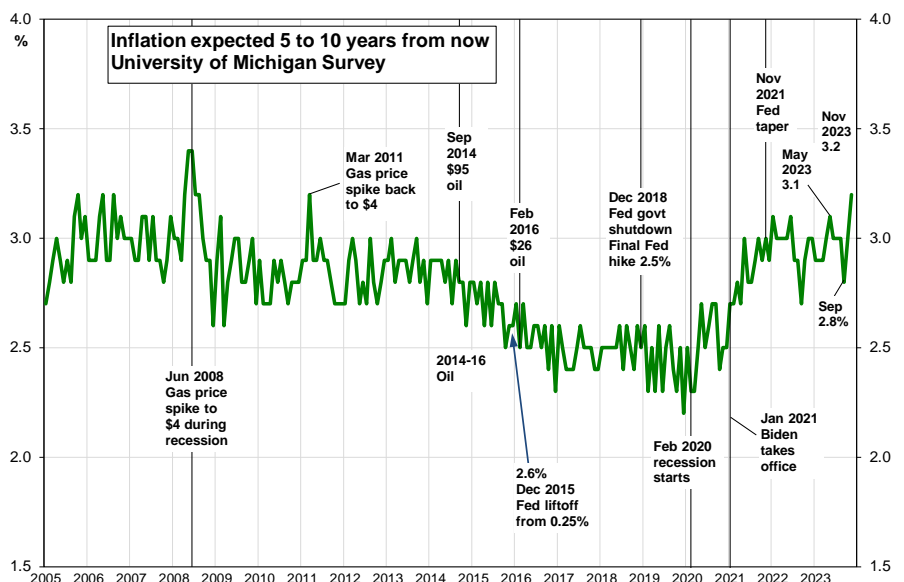
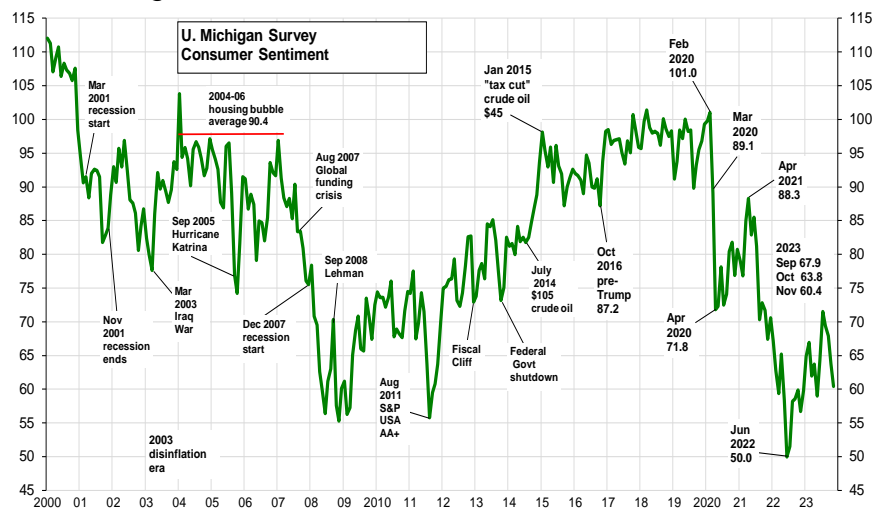


## University of Michigan says inflation is the one (Friday)

Breaking economy news. The Michigan survey of consumer sentiment slipped to 60.4 in November from 63.8 in October. Fed Chair Powell is warning the inflation battle will take time and he got that right with consumers now saying inflation will remain higher for longer. Long-run inflation expectations rose from 3.0% in September to 3.2% in October which is the highest reading since 2011.

Much has been written about why consumers are so downbeat, but the worry over inflation has been there all the time. Washington can continue to crow about strong economic growth and jobless rates near the lowest since the 1960s, but it is inflation that consumers cannot stop talking about, the same inflation that has turned over Congress and the White House over the decades if something cannot be done about it. It would be ironic if Washington takes the fall for inflation because of too much government spending because the real cause historically has been the Federal Reserve's easy money policies, keeping rates too low for too long.

Net, net, no wonder consumers' spirits are so pessimistic with the worries they have about the inflation outlook continuing to worsen. Inflation will be higher for longer and this has put consumers in a somber mood that may yet take a toll on retail sales and economic growth in the final months of 2023. Consumers may be spending like drunken sailors lately, but that isn't going to continue if the prices of goods on store shelves keep moving higher and higher. Inflation is a worry that simply won't go away because prices rarely fall, they simply go up less quickly. It is inflation from the past seen in the rearview mirror that continues to weigh on the confidence of Americans and make them believe the economy broadly speaking is bad. The cost-of-living crisis in America is getting worse. Bet on it. The American consumer is.



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